

JOHANNA VANDERSPOOL

Executive Producer | Director | Writer
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Affiliations: PGA, TV Academy, SAG-AFTRA, Women in Film, Women in Media, Second City, AFI



SELECTED TELEVISION, COMMERCIAL, FILM AND DIGITAL PRODUCTION + POST CREDITS

Narrative TV Productions

<i>My Crazy Sex (Comedy)</i>	Director	Lifetime
<i>Kitten Bowl 5 (Comedy, Sports)</i>	Co-Showrunner Writer	Hallmark
<i>Gigi Does It (Comedy)</i>	Supervising Producer	IFC
<i>Undressed (Comedy, Dating)</i>	Creative Producer (Writer)	MTV

Documentary | Reality TV Productions

<i>The Box (Pilot)</i>	Showrunner Co-Executive Producer	SPIKE
<i>It Takes A Church (Pilot Season 1)</i>	Supervising Producer Senior Producer	GSN
<i>Styled To Rock</i>	Supervising Story Producer	Bravo
<i>Tattoo Rescue (Pilot)</i>	Supervising Producer	SPIKE
<i>Knife Fight</i>	Story Producer	Esquire
<i>Going Yard</i>	Supervising Story Producer	HGTV
<i>Selling Los Angeles</i>	Story Producer Writer	HGTV
<i>The Antonio Treatment</i>	Story Producer	HGTV
<i>Ben Lyon's Summer Movie Special</i>	Story Producer Field Director Writer	E!
<i>Bizarre Foods with Andrew Zimmern</i>	Story Producer Field Director Writer	Travel Channel
<i>The Millionaire Matchmaker</i>	Story Producer Promos Pick-ups Director	Bravo
<i>Extreme Obesity: Big Medicine Special</i>	Producer Field Director	Discovery Health
<i>Extreme Makeover Home Edition</i>	Producer Field Director Vacations	ABC
<i>Speeders Fight Back & Speeders</i>	Field Producer	TruTV
<i>Top This Party</i>	Field Producer Hosts Writer	Lifetime
<i>Ax Men</i>	Field Producer Shooter	History
<i>Top 25 Countdown Specials</i>	Talent Producer Booker	BET
<i>High School Stories, TeenNick Celeb Specials</i>	Production Manager	MTV, Nickelodeon

Digital | Branded Entertainment

<i>Studio ShakeUp (music design web series)</i>	Showrunner Executive Producer Director	CMT.com Prod Co: Whalerock Industries
<i>Gross: Men's Health web series</i>	Showrunner Executive Producer Director	Men's Health, network: Facebook
<i>Another Period, *scripted comedy web series</i>	Director (SnapChat)	Comedy Central, network: SnapChat
<i>Single & Swiping: Dating series</i>	Showrunner Executive Producer Director	Prod Co: Fullscreen, Inc., SVOD launch
<i>Quest for the Fest</i>	Showrunner EP Director Writer	Prod Co: Tastemade, network: Facebook
<i>Pier 1 Imports: Style My Yard</i>	Director Writer	Agency: OMD, Prod Co: Nite Lite Pictures
<i>Ingress: Obsessed, Season 2</i>	Supervising Producer Field and Post	Client: Google, Prod Co: Blomgard Films
<i>Trade Up Your Cup 2013, 2012</i>	Showrunner EP Director Editor	Client: The Coffee Bean & Tea Leaf
<i>Coffee Bean & Tea Leaf Comedic Webisodes</i>	Showrunner EP Director Editor	Client: The Coffee Bean & Tea Leaf
<i>Show Me Yours Stuff Barista Challenge 2011</i>	Showrunner EP Director Editor	Client: The Coffee Bean & Tea Leaf
<i>Major League Baseball Fanfest</i>	Line Producer	Client: Time Warner Cable
<i>ES Música: Artists Interviews</i>	Director	Phunware, GoTV: ES Música Mobile Channel
<i>How Sweet The Sound, Hot for Hydro</i>	Series Director Story Producer	GoTV: Verizon Wireless, Rosebud Magazine
<i>Vaseline's 140th Anniversary</i>	Director Editor	Agency: RocketXL, Client: Vaseline

Commercial Productions | Agency Experience

<i>WOW TV "Play" (radio +TV spots)</i>	Producer Director (National)	Agency: Rhyme Loves Reason, Client: WOW TV
<i>Comcast Business</i>	Producer (Regional)	Streamline Productions, Director: Lance Kammer
<i>Nike: Marathon Kids</i>	Producer Director	Prod Co: Actual Industries, Client: Nike
<i>Murad: Resurgence + Specific Beauty</i>	Senior Producer (National)	Prod Co: LaunchDRTV, Client: Murad
<i>The BMI Awards</i>	Director (Testimonials)	Wonderbox Productions, Producer: Daylan William
<i>Beachbody: Fitness, Health, Nutrition</i>	Senior Producer Director Writer	Beachbody Studios Products
<i>Capitol Records Empire of the Sun</i>	Director (Interviews)	Client: American Airlines, Producer: Possum Hill
<i>North-West College & Platt College</i>	Director Producer (Regional)	Streamline Productions Rolling Ball Productions
<i>Let Freedom Ring Black History Month</i>	Director (PSA)	Wonderbox Studios, Producer: Daylan Williams
<i>American Community College</i>	Producer Director (Regional)	Streamline Productions, EP Director: Lance Kammer
<i>Toyota: Tundra TRD</i>	Development Producer (National Global)	Bob Industries, Saatchi & Saatchi: Doug Pray
<i>American Community College</i>	First Assistant Director (Regional)	Streamline Productions, Director: Lance Kammer
<i>Mike's Hard Lemonade</i>	Producer (National)	The Doner Agency, Director: Joe Leih

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Live Television

<i>SYFY Presents Live From Comic Con</i>	Supervising Producer (Field)	SYFY
<i>Tempo Caribbean TV Network Launch</i>	Producer	VH1 Viacom
<i>Supersize Teen Nick Specials TRL</i>	Producer	Nickelodeon MTV

Development

<i>Various FOX Competition series</i>	Senior Producer Writer Researcher	Evolution Studios
<i>Tourist Trap, travel series</i>	Sr. Development Producer Talent Booker	O'Malley Productions
<i>The Art of Pure Leaf Tea web series</i>	Showrunner Co-Executive Producer	OMD Pepsi Pure Tea Leaf, Prod: Ovation TV
<i>Various Dating series</i>	Senior Producer Writer Researcher	Superdelicious
<i>Competition, Docu-follow, Lifestyle series</i>	Senior Producer Writer Researcher	Kids at Play Media
<i>Hackers Law Enforcement</i>	Senior Producer Booker Researcher	Relativity Media, SYFY
<i>On Pointe Dance Competition</i>	Development Producer Writer Researcher	Conrad Riggs Productions
<i>The Rescuers Docu-Follow</i>	Development Producer Field Director	Langley Productions
<i>AutoShop Doc & Hot Garage web series</i>	Development Producer Writer Researcher	Agency: WashLA, Client: Ford

Film Productions

<i>Fresh Blood</i>	Executive Producer Director Writer (SAG)	Rolling Ball, Festival Winner (3): Best Short Comec
<i>Secrets of the Soul</i>	Supervising Producer (Documentary)	Hidden Treasures Production
<i>Where in the World is Osama Bin Laden?</i> (Extended resume available upon request)	Production Manager (Documentary)	Director: Morgan Spurlock

STAFF ROLES

2013	PopSugar	Head of Production Development	Los Angeles, CA
2002- 2004	Comedy Central Viacom	Associate Producer	New York, NY
2000- 2002	Sony Pictures Columbia TriStar	Special Events Coordinator	New York, NY

(Extended resume available upon request)

TECHNICAL SKILLS

- Editing: AVID | PREMIERE | FINAL CUT PRO 7 Editor and advanced stringouts
- Shooting: CANON 5D + CANON C300 | PANASONIC HVX 200 Camera Operator | Shooter
- Directing: SHOT DESIGNER | Story Boarding | Shot List maker
- Line Producing: EP BUDGETING | Advanced EXCEL | Bidding
- Development: Advanced POWERPOINT | PAGES | KEYNOTE | Presentation Skills
- Writing: FINAL DRAFT Script Writer
- Languages: Intermediate Spanish and French

EDUCATION

Second City, 2013-2017, Continuing Writing Programs | Late Night Talk Shows— Los Angeles, CA
New York Film Academy, 2004, Certificate of Filmmaking: Directing and Producing— New York, NY
University of Florida, 2000, Master of Arts, Communications: Media Management— Gainesville, FL
University of Florida, 1999, Bachelor of Science, Communications: Film| TV Production— Gainesville, FL
University of Florida, 1998, Bachelor of Arts Honors, Liberal Arts: Literature— Gainesville, FL