

JOHANNA VANDERSPOOL

LATINX Executive Producer | Director | Writer

Los Angeles, CA | New York, NY

Website | Reels: www.JohannaVanderspool.com

Affiliations: PGA, TV Academy, SAG-AFTRA, Women in Film, Women in Media, Second City, AFI, Chicana Directors

SELECTED TELEVISION, COMMERCIAL, FILM AND DIGITAL DEVELOPMENT + PRODUCTION + POST CREDITS

Narrative TV Series Productions

<i>My Crazy Sex (Comedy)</i>	Director	Lifetime, <i>Painless Productions</i>
<i>Kitten Bowl 5 (Comedy, Sports)</i>	Co-Showrunner Writer	Hallmark, <i>3 Ball Entertainment</i>
<i>Gigi Does It (Comedy)</i>	Co-Showrunner Supervising Producer	IFC, <i>Grandma's House Entertainment</i>
<i>Undressed (Comedy, Dating)</i>	Creative Producer (Writer)	MTV, <i>Bunim Murray</i>

Documentary | Reality TV Series Productions

<i>The Box (Pilot)</i>	Showrunner Co-Executive Producer Director	SPIKE, <i>Good Clean Fun</i>
<i>It Takes A Church (Pilot Season 1)</i>	Supervising Producer Director	GSN, <i>Authentic Entertainment</i>
<i>Tattoo Rescue (Pilot)</i>	Supervising Producer Director	SPIKE, <i>Original Media</i>
<i>Profiled: The Black Man</i>	Supervising Story Producer	OWN DISCOVERY +, <i>A. Smith</i>
<i>Styled To Rock</i>	Supervising Story Producer	BRAVO, <i>Shed Media</i>
<i>Going Yard</i>	Supervising Story Producer	HGTV, <i>Magnetic Productions</i>
<i>Temptation Island 2</i>	Consulting Producer (Digital Promos Social)	USA NETWORKS, <i>Banijay Studios</i>
<i>The Marriage Market (Pilot)</i>	Producer, Field + Post	FOX, <i>Fox Alternative</i>
<i>Comfort Food Tour</i>	Story Producer	FOOD, <i>Lando Entertainment, Triage</i>
<i>Knife Fight</i>	Story Producer	ESQUIRE, <i>Authentic Entertainment</i>
<i>Selling Los Angeles</i>	Story Producer Writer	HGTV, <i>JV Productions</i>
<i>The Antonio Treatment</i>	Story Producer	HGTV, <i>Scout Productions</i>
<i>Fact or Faked: Paranormal Files</i>	Supervising Field Director	SYFY, <i>Base Productions</i>
<i>Ben Lyon's Summer Movie Special</i>	Story Producer Field Director Writer	E!, <i>NBC Universal</i>
<i>Bizarre Foods with Andrew Zimmern</i>	Story Producer Field Director Writer	TRAVEL, <i>Tremendous Entertainment</i>
<i>The Millionaire Matchmaker</i>	Story Producer Promos Pick-ups Director	BRAVO, <i>Intuitive Entertainment</i>
<i>Extreme Obesity: Big Medicine Special</i>	Producer Field Director	DISCOVERY, <i>The Idea Factory</i>
<i>Extreme Makeover Home Edition</i>	Producer Field Director Vacations	ABC, <i>Lock & Key Endemol Shine</i>
<i>Speeders Fight Back & Speeders</i>	Field Director	TRUTV, <i>Zoo Productions</i>
<i>Top This Party</i>	Field Director Hosts Writer	LIFETIME, <i>Intuitive Entertainment</i>
<i>Ax Men</i>	Supervising Field Director Shooter	HISTORY, <i>Original Productions</i>
<i>DragonFly TV (science kid series)</i>	Field Producer Casting Shooter	PBS, <i>Twin Cities PBS MN</i>
<i>Top 25 Countdown Specials</i>	Talent Producer Booker	BET, <i>JacBlac Entertainment</i>
<i>High School Stories, TeenNick Celeb Specials</i>	Production Manager Field Director	MTV, <i>NICKELODEON, Remote Productions</i>

Documentary Film

<i>Where in the World Is Osama Bin Laden?</i>	UPM Segment Director	Director: Morgan Spurlock, <i>Warrior Poets</i>
<i>Secrets of the Soul (VOD) (science)</i>	Showrunner Co-Director Senior Writer	Prod Co: <i>Hidden Productions, PBS</i>

Streaming | Digital | Branded Content

<i>Crossing Cultures</i>	Showrunner Executive Producer	META WHATSAPP Prod Co: <i>MediaMonks</i>
<i>Cop Our Look (fashion pilot)</i>	Showrunner Executive Producer	NETFLIX Prod Co: <i>Falkon Entertainment</i>
<i>YouTube Spotlight: Jackie Aina (documentary)</i>	Showrunner Executive Producer Director	YouTube Prod Co: <i>Kingdom Reign</i>
<i>BET Awards 2020 Digital Social</i>	Showrunner Executive Producer	BET Prod Co: <i>ViacomCBS Digital</i>
<i>Studio Shake Up (music / design series)</i>	Showrunner Executive Producer Director	CMT Prod Co: <i>Whalerock Industries</i>
<i>Gross: Men's Health (comedic science series)</i>	Showrunner Exec Producer Director Writer	FACEBOOK Men's Health, Prod Co: <i>Rodale</i>
<i>Single & Swiping (dating series)</i>	Showrunner Executive Producer Director	FULLSCREEN SVOD Prod Co: <i>Fullscreen</i>
<i>Quest for The Fest (food travel series)</i>	Showrunner Executive Producer Director	TASTEMADE OTT Prod Co: <i>Tastemade</i>
<i>Defining Moments w Ozy (celeb biopic series)</i>	Supervising Producer (Post)	HULU Prod Co: <i>Calico, Ozy</i>
<i>Mr. Kate OMG WACO (design series)</i>	Director Supervising Producer	YOUTUBE Prod Co. <i>The Colony Group</i>
<i>Another Period, *scripted comedy series</i>	Director (SnapChat)	COMEDY CENTRAL, network: SNAP CHAT
<i>Pier 1 Imports: Style My Yard</i>	Director Writer	Agency: OMD, Prod Co: <i>Nite Lite Pictures</i>
<i>Ingress: Obsessed, Season 2</i>	Supervising Producer Field and Post	Client: GOOGLE, Prod Co: <i>Blomgarden Films</i>
<i>Trade Up Your Cup 2013, 2012</i>	Showrunner EP Director Editor	Client: The Coffee Bean & Tea Leaf
<i>Coffee Bean & Tea Leaf Comedic Series</i>	Showrunner EP Director Editor	Client: The Coffee Bean & Tea Leaf
<i>Show Me Yours Stuff Barista Challenge 2011</i>	Showrunner EP Director Editor	Client: The Coffee Bean & Tea Leaf
<i>Major League Baseball Fanfest</i>	Line Producer	Client: Time Warner Cable
<i>ES Múica: Artists Interviews</i>	Director	Phunware, GoTV: <i>ES Múica Mobile Channel</i>
<i>How Sweet The Sound, Hot for Hydro</i>	Series Director Story Producer	GoTV: <i>VERIZON, Rosebud Magazine</i>
<i>Vaseline's 140th Anniversary</i>	Director Editor	Agency: <i>RocketXL, Client: Vaseline</i>

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Commercial Productions | Agency Experience

<i>Bose Arlo Parks (artist)</i>	Producer (National)	Agency: 160over90, Client: Bose
<i>BitGet DIY Girls</i>	Producer (National)	Agency: 160over90, Client: BitGet Crypto
<i>Land's End Blake Shelton Fashion Line</i>	Post Producer (National)	Agency: Sawhorse Productions, Client: LandsEnd
<i>NIKE + Dicks Sporting Goods spots</i>	Producer (National)	Agency: Game 7, Client: Nike + DSG
<i>WOW TV "Play" (radio +TV spots)</i>	Director Producer (National)	Agency: Rhyme Loves Reason, Client: WOW TV
<i>Comcast Business</i>	Producer (Regional)	Streamline Productions, Director: Lance Kammer
<i>NIKE: Marathon Kids</i>	Director Producer	Prod Co: Actual Industries, Client: Nike
<i>Murad: Resurgence + Specific Beauty</i>	Senior Producer (National)	Prod Co: LaunchDRTV, Client: Murad
<i>The BMI Awards</i>	Director (Testimonials)	Wonderbox Studios, Producer: Daylan Williams
<i>Beachbody: Fitness, Health, Nutrition</i>	Senior Producer Director Writer	Beachbody Studios Products
<i>Capitol Records Empire of the Sun</i>	Director (Interviews)	Client: American Airlines, Producer: Possum Hill
<i>North-West College & Platt College</i>	Director Producer (Regional)	Streamline Productions Rolling Ball Productions
<i>Let Freedom Ring Black History Month</i>	Director (PSA)	Wonderbox Studios, Producer: Daylan Williams
<i>American Career College</i>	Director Producer (Regional)	Streamline Productions, EP: Lance Kammer
<i>Toyota: Tundra TRD</i>	Development Producer (National Global)	Bob Industries, Saatchi & Saatchi: Doug Pray
<i>AutoShop Doc & Hot Garage web series</i>	Development Producer Writer Researcher	Agency: WashLA Deutsch LA, Client: Ford
<i>American Career College</i>	First Assistant Director (Regional)	Streamline Productions, Director: Lance Kammer
<i>Mike's Hard Lemonade</i>	Producer (National)	The Doner Agency, Director: Joe Leih

Live Television

<i>SYFY Presents Live From Comic Con</i>	Supervising Producer (Field) Field Director	SYFY, <i>NBC Universal</i>
<i>Tempo Caribbean TV Network Launch</i>	Producer	VH1 VIACOM, <i>Remote Productions</i>
<i>Supersize Teen Nick Specials TRL</i>	Producer	NICKELODEON MTV, <i>Remote Productions</i>

Development

<i>Road Food: Discovering America</i>	Executive Producer Consultant	WGBH PBS Boston
<i>My Cat From Hell</i>	Executive Producer Consultant	Discovery Asia, China
<i>Various FOX Competition series</i>	Senior Producer Writer Researcher	Evolution Studios
<i>Tourist Trap, travel series</i>	Sr. Development Producer Talent Booker	O'Malley Productions
<i>The Art of Pure Leaf Tea web series</i>	Showrunner Co-Executive Producer	OMD Pepsi Pure Tea Leaf, Prod: Ovation TV
<i>Various Dating series</i>	Senior Producer Writer Researcher	Superdelicious
<i>Competition, Docu-follow, Lifestyle series</i>	Senior Producer Writer Researcher	Kids at Play Media
<i>Hackers Law Enforcement</i>	Senior Producer Booker Researcher	Relativity Media, SYFY

(Extended resume available upon request)

STAFF ROLES

2023- 2024	The Many Ad Agency	Senior Producer: eBay, Monster, Synchrony	Los Angeles, CA
2022	MediaMonks	(Interim) Executive Producer, Live Action	Los Angeles, CA
2022	Sawhorse Productions	(Interim) Head of Post Supervising Post Producer	Los Angeles, CA
2015	Kids At Play Media	(Interim) Director of Development	Los Angeles, CA
2013	PopSugar	Head of Development & Production	Los Angeles, CA
2002- 2004	COMEDY CENTRAL Viacom	Associate Producer Digital Dept	New York, NY
2000- 2002	Sony Pictures Columbia TriStar	Ad Sales Special Events Coordinator	New York, NY

TECHNICAL SKILLS

- Editing | Post Production: AVID UNITY | ADOBE PREMIERE | FINAL CUT PRO 7 Editor and advanced string-outs
- Shooting: CANON 5D + CANON C300 | PANASONIC HVX 200 Camera Operator | Shooter
- Directing: SHOT DESIGNER | Story Boarding | Shot List maker
- Bidding | Line Producing: EP BUDGETING | MOVIE MAGIC | SHOWBIZ | Advanced EXCEL
- Development | Design: Advanced POWERPOINT | PAGES | KEYNOTE | SLIDES | Canva | Pitch Presentation Skills
- Artificial Intelligence (AI): ChatGPT, Gemini, MidJourney, Dall-e, Magnific, Adobe Firefly, Stable Diffusion, Runaway AI
- Writing: FINAL DRAFT Script Writer | Languages: Intermediate to Advanced Spanish and Intermediate French

Education: University of FL— Bachelor of Science, Bachelor of Arts, Masters of Arts...NY Film Academy, Second City, UCLA Extension