

# JOHANNA VANDERSPOOL

LATINX Executive Producer | Director | Writer

Los Angeles, CA | New York, NY

Website Portfolio | Reels: [www.JohannaVanderspool.com](http://www.JohannaVanderspool.com)

## SELECTED TELEVISION, COMMERCIAL, FILM AND DIGITAL **DEVELOPMENT + PRODUCTION + POST** CREDITS

### Narrative TV Series Productions

<i>My Crazy Sex (Comedy)</i>	Director	Lifetime, <i>Painless Productions</i>
<i>Kitten Bowl 5 (Comedy, Sports)</i>	Co-Showrunner   Writer	Hallmark, <i>3 Ball Entertainment</i>
<i>Gigi Does It (Comedy)</i>	Co-Showrunner   Supervising Producer	IFC, <i>Grandma's House Entertainment</i>
<i>Undressed (Comedy, Dating)</i>	Creative Producer (Writer)	MTV, <i>Bunim Murray</i>

### Documentary | Non Fiction TV Series Productions

<i>The Box (Pilot)</i>	Showrunner   Co-Executive Producer   Director	SPIKE, <i>Good Clean Fun</i>
<i>It Takes A Church (Pilot   Season 1)</i>	Supervising Producer   Director	GSN, <i>Authentic Entertainment</i>
<i>Tattoo Rescue (Pilot)</i>	Supervising Producer   Director	SPIKE, <i>Original Media</i>
<i>Profiled: The Black Man</i>	Supervising Story Producer	OWN   DISCOVERY +, <i>A. Smith</i>
<i>Styled To Rock</i>	Supervising Story Producer	BRAVO, <i>Shed Media</i>
<i>Going Yard</i>	Supervising Story Producer	HGTV, <i>Magnetic Productions</i>
<i>Temptation Island 2</i>	Consulting Producer (Digital   Promos   Social)	USA NETWORKS, <i>Banijay Studios</i>
<i>The Marriage Market (Pilot)</i>	Producer, Field + Post	FOX, <i>Fox Alternative</i>
<i>Comfort Food Tour</i>	Story Producer	FOOD, <i>Lando Entertainment, Triage</i>
<i>Knife Fight</i>	Story Producer	ESQUIRE, <i>Authentic Entertainment</i>
<i>Selling Los Angeles</i>	Story Producer   Writer	HGTV, <i>JV Productions</i>
<i>The Antonio Treatment</i>	Story Producer	HGTV, <i>Scout Productions</i>
<i>Fact or Faked: Paranormal Files</i>	Supervising Field Director	SYFY, <i>Base Productions</i>
<i>Ben Lyon's Summer Movie Special</i>	Story Producer   Field Director   Writer	E!, <i>NBC Universal</i>
<i>Bizarre Foods with Andrew Zimmern</i>	Story Producer   Field Director   Writer	TRAVEL, <i>Tremendous Entertainment</i>
<i>The Millionaire Matchmaker</i>	Story Producer Promos   Pick-ups Director	BRAVO, <i>Intuitive Entertainment</i>
<i>Extreme Obesity: Big Medicine Special</i>	Producer   Field Director	DISCOVERY, <i>The Idea Factory</i>
<i>Extreme Makeover Home Edition</i>	Producer   Field Director Vacations	ABC, <i>Lock &amp; Key   Endemol Shine</i>
<i>Speeders Fight Back &amp; Speeders</i>	Field Director	TRUTV, <i>Zoo Productions</i>
<i>Top This Party</i>	Field Director   Hosts Writer	LIFETIME, <i>Intuitive Entertainment</i>
<i>Ax Men</i>	Supervising Field Director   Shooter	HISTORY, <i>Original Productions</i>
<i>DragonFly TV (science kid series)</i>	Field Producer   Casting   Shooter	PBS, <i>Twin Cities PBS MN</i>
<i>Top 25 Countdown Specials</i>	Talent Producer   Booker	BET, <i>JacBlac Entertainment</i>
<i>High School Stories, TeenNick Celeb Specials</i>	Production Manager   Field Director	MTV, <i>NICKELODEON, Remote Productions</i>

### Documentary Film

<i>Where in the World Is Osama Bin Laden?</i>	UPM   Segment Director	Director: Morgan Spurlock, <i>Warrior Poets</i>
<i>Secrets of the Soul (VOD) (science)</i>	Showrunner   Co-Director   Senior Writer	Prod Co: <i>Hidden Productions, PBS</i>

### Streaming | Digital | Branded Content

<i>Crossing Cultures (*Webby Winner 2024)</i>	Showrunner   Executive Producer	META WHATSAPP   Prod Co: <i>MediaMonks</i>
<i>Cop Our Look (fashion pilot)</i>	Showrunner   Executive Producer	NETFLIX   Prod Co: <i>Falkon Entertainment</i>
<i>YouTube Spotlight: Jackie Aina (documentary)</i>	Showrunner   Executive Producer   Director	YouTube   Prod Co: <i>Kingdom Reign</i>
<i>BET Awards 2020 Digital   Social</i>	Showrunner   Executive Producer	BET   Prod Co: <i>ViacomCBS Digital</i>
<i>Studio Shake Up (music / design series)</i>	Showrunner   Executive Producer   Director	CMT   Prod Co: <i>Whalerock Industries</i>
<i>Gross: Men's Health (comedic science series)</i>	Showrunner   Exec Producer   Director   Writer	FACEBOOK   Men's Health, Prod Co: <i>Rodale</i>
<i>Single &amp; Swiping (dating series)</i>	Showrunner   Executive Producer   Director	FULLSCREEN SVOD   Prod Co: <i>Fullscreen</i>
<i>Quest for The Fest (food travel series)</i>	Showrunner   Executive Producer   Director	TASTEMADE OTT   Prod Co: <i>Tastemade</i>
<i>Defining Moments w Ozy (celeb biopic series)</i>	Supervising Producer (Post)	HULU   Prod Co: <i>Calico, Ozy</i>
<i>Mr. Kate OMG WACO (design series)</i>	Director   Supervising Producer	YOUTUBE   Prod Co. <i>The Colony Group</i>
<i>Another Period, *scripted comedy series</i>	Director (SnapChat)	COMEDY CENTRAL, network: SNAP CHAT
<i>Pier 1 Imports: Style My Yard</i>	Director   Writer	Agency: OMD, Prod Co: <i>Nite Lite Pictures</i>
<i>Ingress: Obsessed, Season 2</i>	Supervising Producer   Field and Post	Client: GOOGLE, Prod Co: <i>Blomgarden Films</i>
<i>Trade Up Your Cup 2013, 2012</i>	Showrunner   EP   Director   Editor	Client: The Coffee Bean & Tea Leaf
<i>Coffee Bean &amp; Tea Leaf Comedic Series</i>	Showrunner   EP   Director   Editor	Client: The Coffee Bean & Tea Leaf
<i>Show Me Yours Stuff Barista Challenge 2011</i>	Showrunner   EP   Director   Editor	Client: The Coffee Bean & Tea Leaf
<i>Major League Baseball Fanfest</i>	Line Producer	Client: Time Warner Cable
<i>ES Música: Artists Interviews</i>	Director	Phunware, GoTV: <i>ES Música Mobile Channel</i>
<i>How Sweet The Sound, Hot for Hydro</i>	Series Director   Story Producer	GoTV: VERIZON, <i>Rosebud Magazine</i>
<i>Vaseline's 140<sup>th</sup> Anniversary</i>	Director   Editor	Agency: <i>RocketXL, Client: Vaseline</i>

# JOHANNA VANDERSPOOL

LATINX Executive Producer | Director | Writer  
Los Angeles, CA | New York, NY

Website Portfolio | Reels: [www.JohannaVanderspool.com](http://www.JohannaVanderspool.com)

## Commercial Productions | Advertising + Marketing Agency Experience (via [my production company](#))

<i>Mental Health OOH Stills, Video Campaign</i>	Executive Producer   Director	Agency: Pulsar, Client: OC Health Agency
<i>Jeopardy, Wheel of Fortune, Sony Games</i>	Sr. Writer   Director   Editor	Dept: Creative Ops, Company: Sony Pictures
<i>Bose   Arlo Parks (artist)</i>	Producer (National)	Agency: 160over90, Client: Bose
<i>BitGet DIY Girls</i>	Producer (National)	Agency: 160over90, Client: BitGet Crypto
<i>Land's End Blake Shelton Fashion Line</i>	Post Producer (National)	Agency: Sawhorse Productions, Client: LandsEnd
<i>NIKE + Dicks Sporting Goods spots</i>	Producer (National)	Agency: Game 7, Client: Nike + DSG
<i>WOW TV "Play" (radio + TV spots)</i>	Director   Producer (National)	Agency: Rhyme Loves Reason, Client: WOW TV
<i>Comcast Business</i>	Producer (Regional)	Agency: Rhyme Loves Reason, Client: Comcast
<i>NIKE: Marathon Kids</i>	Director   Producer	Agency: Weiden + Kennedy, Client: Nike
<i>Murad: Resurgence + Specific Beauty</i>	Senior Producer (National)	Agency: LaunchDRTV, Client: Murad
<i>The BMI Awards</i>	Director (Testimonials)	Wonderbox Studios, Producer: Daylan Williams
<i>Beachbody: Fitness, Health, Nutrition</i>	Senior Producer   Director   Writer	Beachbody Internal Studios   Products
<i>Capitol Records   Empire of the Sun</i>	Director (Interviews)	Client: American Airlines, Producer: Possum Hill
<i>North-West College &amp; Platt College</i>	Director   Producer (Regional)	Streamline Productions   Rolling Ball Productions
<i>Let Freedom Ring   Black History Month</i>	Director (PSA)	Wonderbox Studios, Producer: Daylan Williams
<i>American Career College</i>	Director   Producer (Regional)	Agency: Rhyme Loves Reason, Client: ACC
<i>Toyota: Tundra TRD</i>	Development Producer (National   Global)	Agency: Saatchi & Saatchi, Director: Doug Pray
<i>AutoShop Doc &amp; Hot Garage web series</i>	Development Producer   Writer   Researcher	Agency: WashLA   Deutsch LA, Client: Ford
<i>American Career College</i>	First Assistant Director (Regional)	Streamline Productions, Director: Lance Kammer
<i>Mike's Hard Lemonade</i>	Producer (National)	The Doner Agency, Director: Joe Leih

## Live Television

<i>SYFY Presents Live From Comic Con</i>	Supervising Producer (Field)   Field Director	SYFY, NBC Universal
<i>Tempo Caribbean TV Network Launch</i>	Producer	VH1   VIACOM, Remote Productions
<i>Supersize Teen Nick Specials   TRL</i>	Producer	NICKELODEON   MTV, Remote Productions

## Development

<i>Road Food: Discovering America</i>	Executive Producer Consultant	WGBH PBS Boston
<i>My Cat From Hell</i>	Executive Producer Consultant	Discovery Asia, China
<i>Various FOX Competition series</i>	Senior Producer   Writer   Researcher	Evolution Studios
<i>Tourist Trap, travel series</i>	Sr. Development Producer   Talent Booker	O'Malley Productions
<i>The Art of Pure Leaf Tea web series</i>	Showrunner   Co-Executive Producer	OMD   Pepsi   Pure Tea Leaf, Prod: Ovation TV
<i>Various Dating series</i>	Senior Producer   Writer   Researcher	Superdelicious
<i>Competition, Docu-follow, Lifestyle series</i>	Senior Producer   Writer   Researcher	Kids at Play Media
<i>Hackers   Law Enforcement</i>	Senior Producer   Booker   Researcher	Relativity Media, SYFY

(Extended resume available upon request)

## STAFF ROLES

2023- 2024	The Many Ad Agency	Senior Producer: eBay, Monster, Synchrony	Los Angeles, CA
2022	MediaMonks	(Interim) Executive Producer, Live Action	Los Angeles, CA
2022	Sawhorse Productions	(Interim) Head of Post   Supervising Post Producer	Los Angeles, CA
2015	Kids At Play Media	(Interim) Director of Development	Los Angeles, CA
2013	PopSugar	Head of Development & Production	Los Angeles, CA
2002- 2004	COMEDY CENTRAL   Viacom	Associate Producer   Digital Dept	New York, NY
2000- 2002	Sony Pictures   Columbia TriStar	Ad Sales   Special Events Coordinator	New York, NY

## TECHNICAL SKILLS

- Development | Design: Advanced POWERPOINT | PAGES | KEYNOTE | SLIDES | Canva | Pitch Presentation Skills
- Artificial Intelligence (AI): ChatGPT, Gemini, MidJourney, Dall-e, Magnific, Pika, Firefly, Stable Diffusion, Runaway AI
- Writing: FINAL DRAFT Script Writer
- Bidding | Line Producing: EP BUDGETING | MOVIE MAGIC | SHOWBIZ | AICP | Advanced EXCEL
- Directing: SHOT DESIGNER | Story Boarding | Shot List maker
- Shooting: CANON 5D + CANON C300 | PANASONIC HVX 200 Camera Operator | Shooter
- Editing | Post Production: AVID UNITY | ADOBE PREMIERE Editor

**Education:** University of FL— Bachelor of Science, Bachelor of Arts, Masters of Arts...NY Film Academy, Second City, UCLA Extension